



SHAWNIGAN LAKE VILLAGE

PLAN FRAMEWORK

MVH Urban Planning & Design Team + the CVRD

Community Presentation
October 19, 2019

Presentation Summary

- Value of Place and Livability
- Findings on the ground
- What we heard
- Strategies
- 5 Big Potential Moves
- GETTING ORGANIZED FOR ACTION

CORE VALUES



- **We can THINK Shawnigan**
- **We can ENVISION Shawnigan**

... It really is about
KEEPING SHAWNIGAN

...Soft Touch Approach: Respectful and Sensitive

A magical PLACE



c1910 Strathcona Hotel



SHAWNIGAN LAKE
EST. 1977
MUSEUM
Celebrating over 40 years in the Community
2019 CALENDAR

Going from YESTERDAY TO...?



Early 20th Century Rowing in Cigarmaker's Bay

To today.....THE LAKE
centre of our past and future





Shawnigan Lake Design Charrette Study Area

Boundary

Watershed and Eco-system



Our health and our future as
a community and stewards
of the environment



SEWER + SUSTAINABILITY

- Keeping the water clean
- Existing wastewater
- Planning for alternative futures
- **OUR MAJOR CHALLENGE**

Highway and Rural Streets

- One sidewalk
 - 50km/hr design speed
 - Shoulders vary
 - Widths vary
 - Approval Provincial
- = **UNSAFE**



Mobility Challenged



- One sidewalk



Parking

Type of Parking	Number of Spaces	Occupancy Rate – Sep.12th, 2019	Occupancy Rate – Sep.20h, 2019
On-Street	133	21%	25%
Off-Street	188	39%	45%
Total	321	32%	36%

Engagement and Discovery **PROCESS**



- Summer postcards and brochures and 2 events (Canada Day and Heritage Day)
- Online Health Assessment Tool Survey (51% - 40 respondents)
- Visual Preference (Sept. 21)
- Artist Visualization of Design (Sept 21)
- Community Mapping (Sept 21)
- Community Charrette (October 17-19)

TOTAL over 200 respondents

Interactive discussions



Nine public engagement opportunities



Shawnigan Lake Design Charrette Study Area

Boundary



What we heard



What we Heard....

COMMON THEMES

- Safety and walking/biking
- Accessible waterfront
- Connectivity and wayfinding
- Village scale & character
- Environmental sensitivity to new development

4 Cs

1. CONSERVE

- Protect and enhance nature + character.

2. CONNECT

- Improve safety and access along and to the waterfront.

3. CONCENTRATE

- Focus on Village Centre area for improvements first + expand improvements.

4. COMPLEMENT

- New development to fit with older.

GOALS

■ **Improve SAFETY by:**

- Converting the Highway to a Main Street
- Improving signage and lighting

■ **Improve BUSINESS by:**

- Wayfinding
- Parking management
- Expanding programming and destination tourism

■ **Improve ACCESS:**

- To and along the waterfront
- Along the street
- Pathways and trail network

PLAN PRINCIPLES

1. SOCIAL/CULTURAL

- Responding to historical patterns as well as existing and future community needs.

2. ENVIRONMENTAL

- Growing with ecological and especially water sensitivity with progressive long term techniques.

3. ECONOMIC

- Creating infill development that is fitting and viable in the short, medium and long term.

KEY CONCEPTS:

APPROACH

- **Incremental:** Built over time like the existing Village.
- **Infill:** Adding built form to existing fabric.
- **Fit:** Relating to existing small scale grain, village look and feel.

KEEP Shawnigan Vision

Conserve the unique identity of Shawnigan Lake Village while improving the quality of life, prosperity, safety, environment, and resilience for residents, business, and visitors.



Strategies

Effective Wayfinding





Mobility



Transit / Tour Bus



Cycling



Electric Vehicles



Events Shuttle



Water Taxi



Carshare

PROGRAMMING for Success

Arts and Culture

Theatre, Interpretation, Murals, Market



NEW ECONOMY – CO-WORK

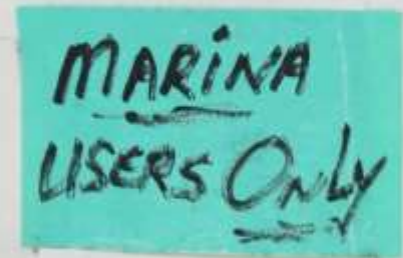


Animation and Transformation



Outdoor patios, movable chairs,
welcoming places

Comfort Stations

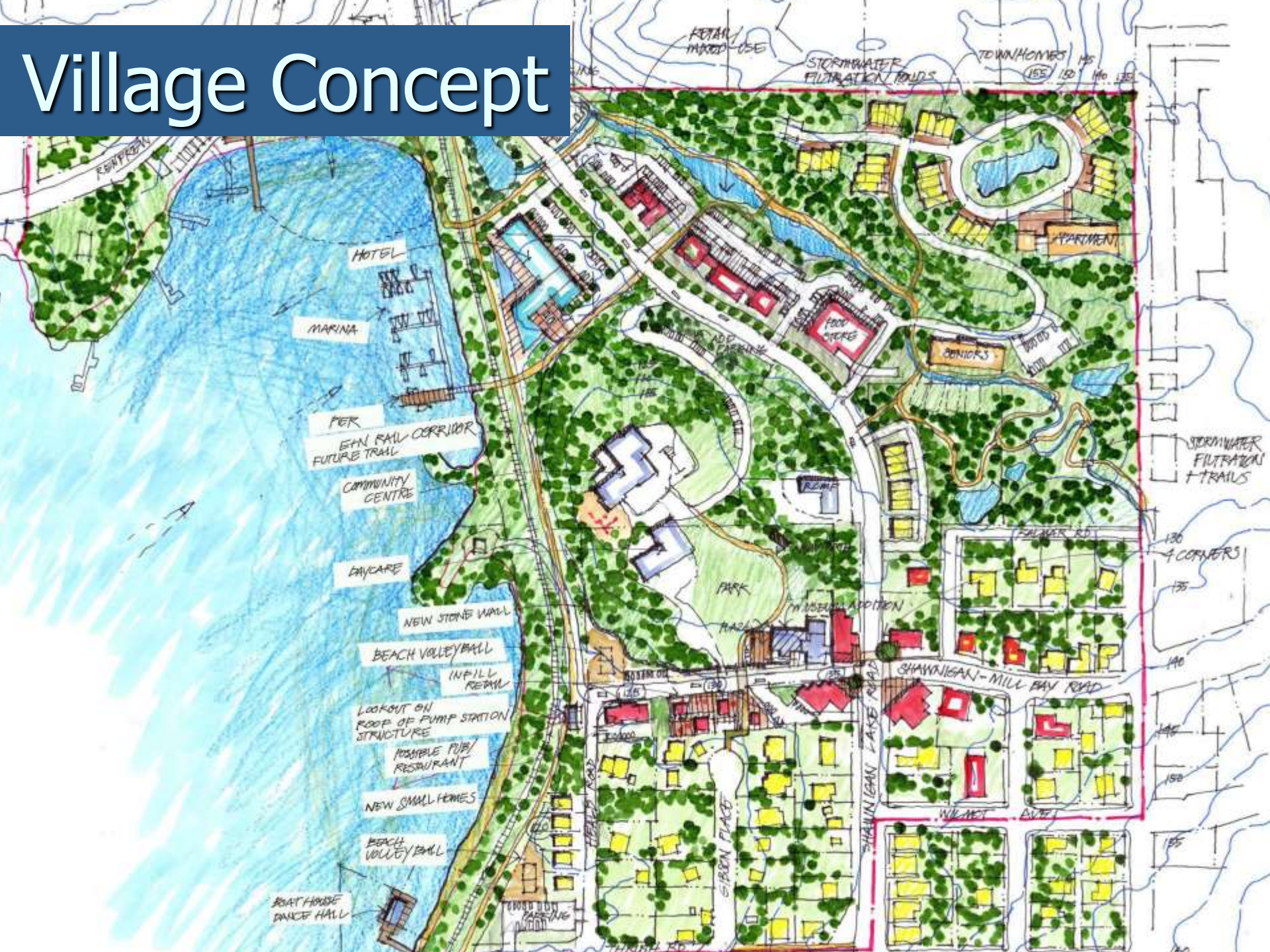


5 BIG MOVES

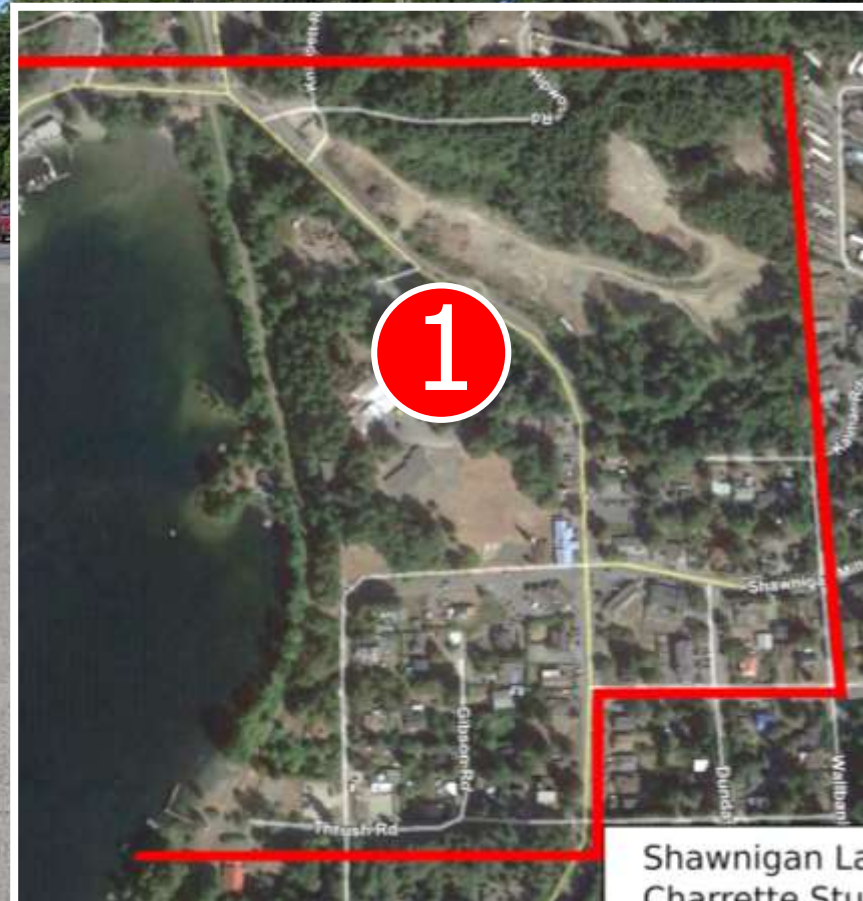
Start from the VILLAGE CENTRE

1. Trails & Connections
2. 4 Corners
3. Lakefront (Lookout, Boat House)
4. Infill Design (Pattern Guide and Tool Kit)
5. New Development (North Village)

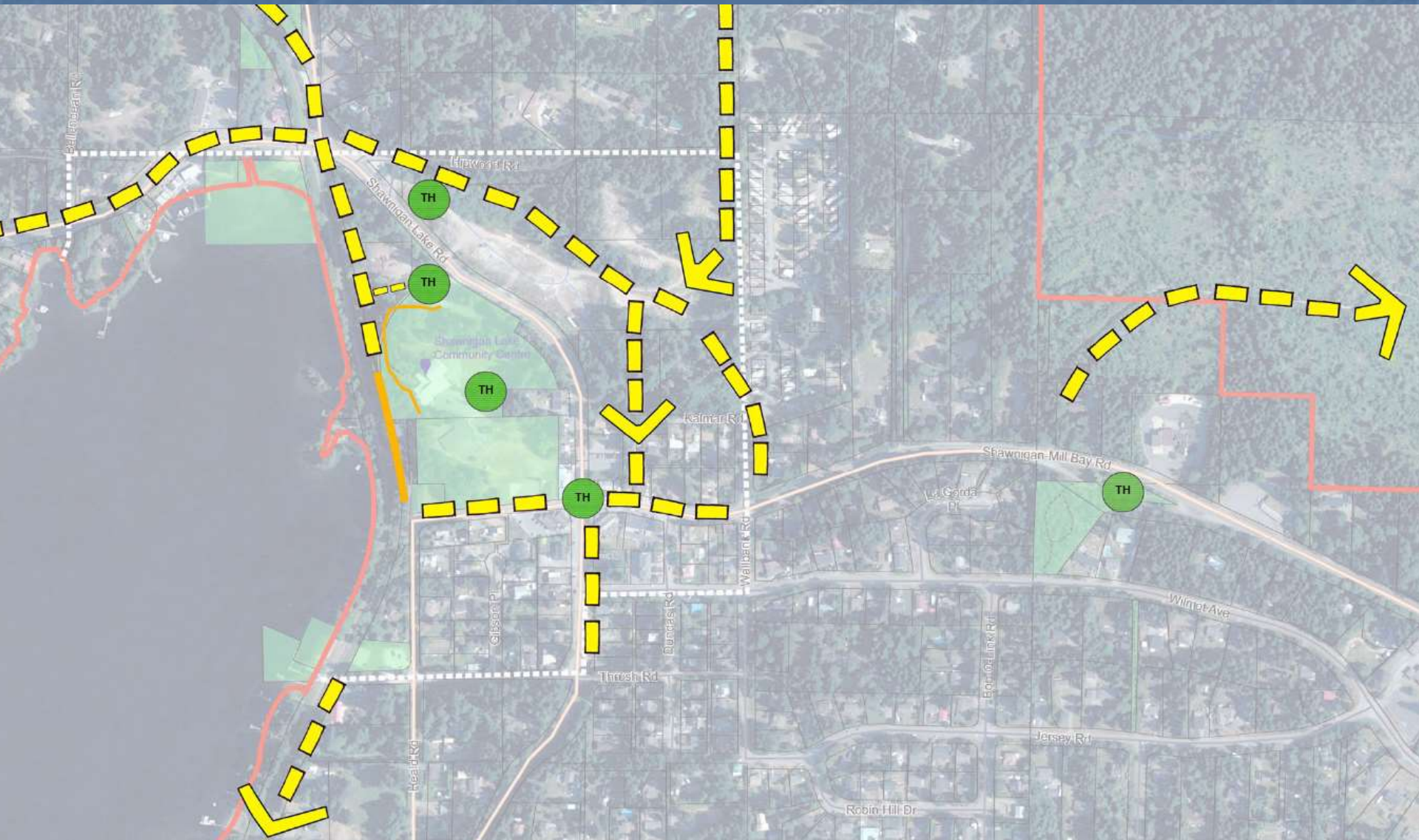
Village Concept



1. Trails & Connection



Village Loop





Grand Loop

Existing + Proposed RR to Trail





OPEN UP VIEWS TO LAKE
LOOKING NORTH ALONG RAIL R.O.W.

NEW TRAIL CONNECTOR.

2. 4 Corners (Not a Highway)





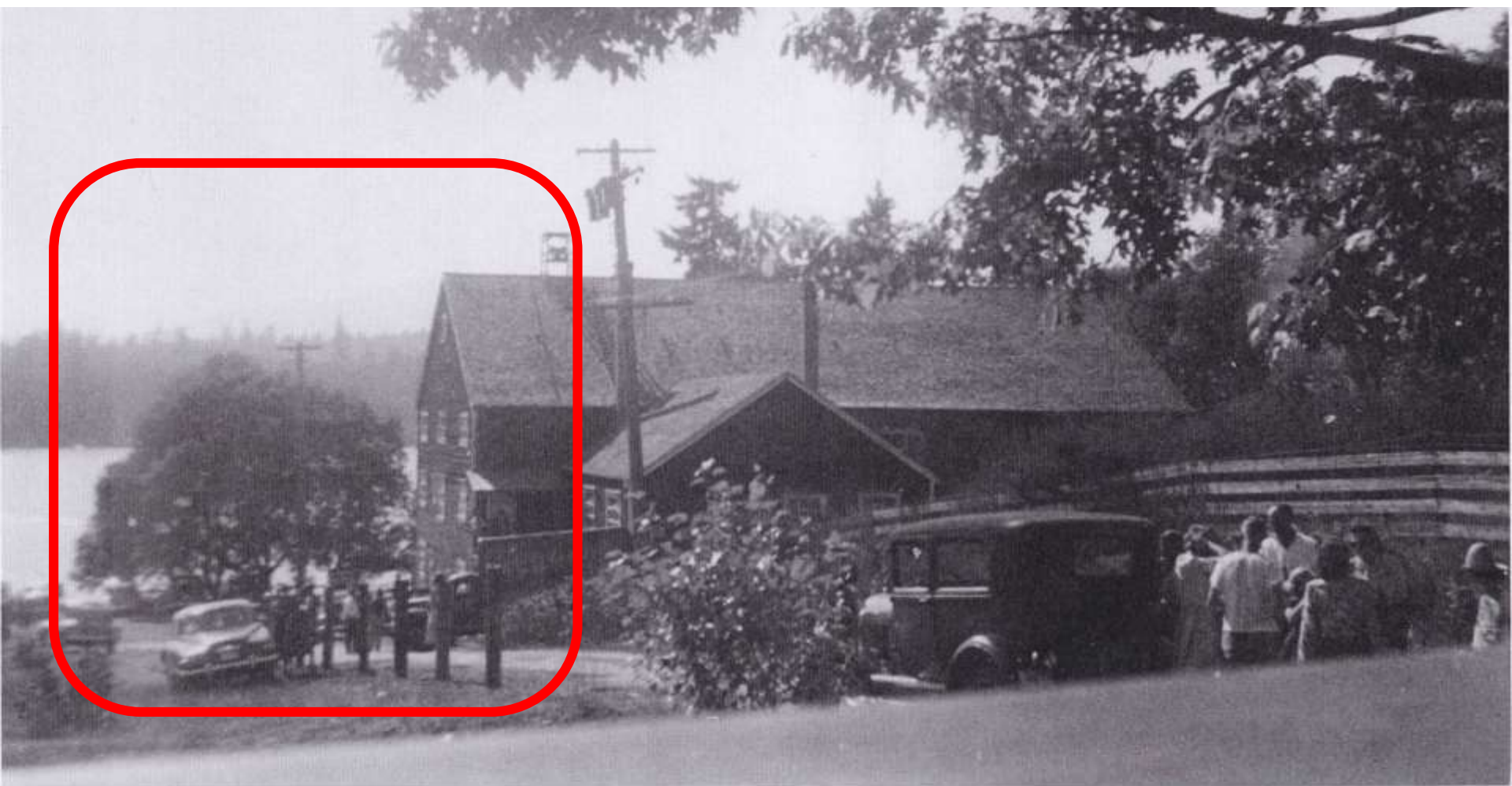


- TO IMPROVE SAFETY.
- TO IMPROVE PEDESTRIAN
- CREATE A MORE MEMORABLE IDENTITY.

3. Lakefront



Former Street End View from Village Center



1940s Looking West to the Community Hall

Obscured View of Lake Today





ARTISAN MENS

LARGER
FOOD & BEVERAGE
(RUB/CRAFT
BEER)
CLIMAX
VIEW

PRUNE & THIN TREE'S
TO OPEN UP VIEWS
TO THE LAKE

ENTRY INTO
ELSIE HILLES
PARK

SMALL COTTAGE
BUILDINGS WITH
GALLERIES
STUDIO'S
& SHOPS

LOW STONE
SEATING WALL
& SIDEWALK

RAMP HOUSE
LOOKOUT

SITTING
LAWN

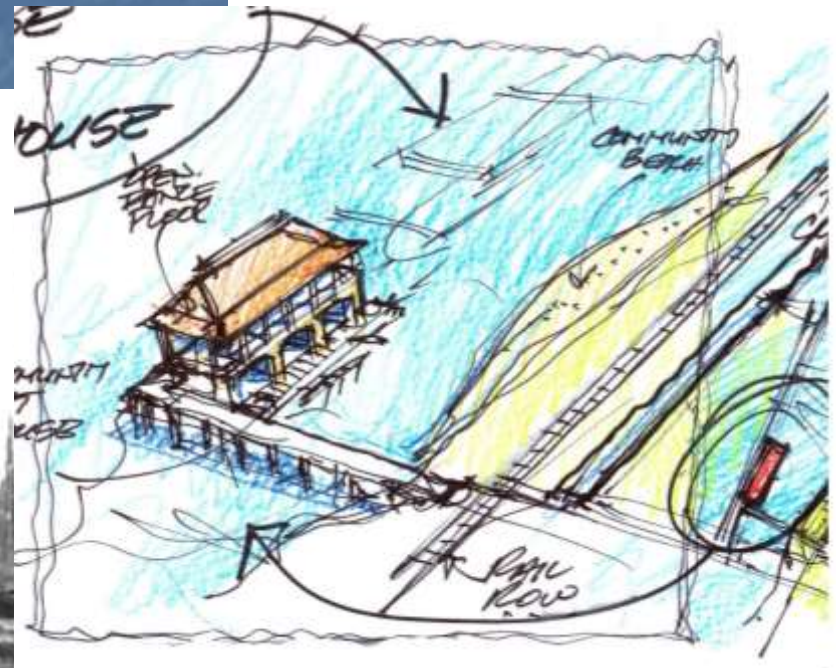
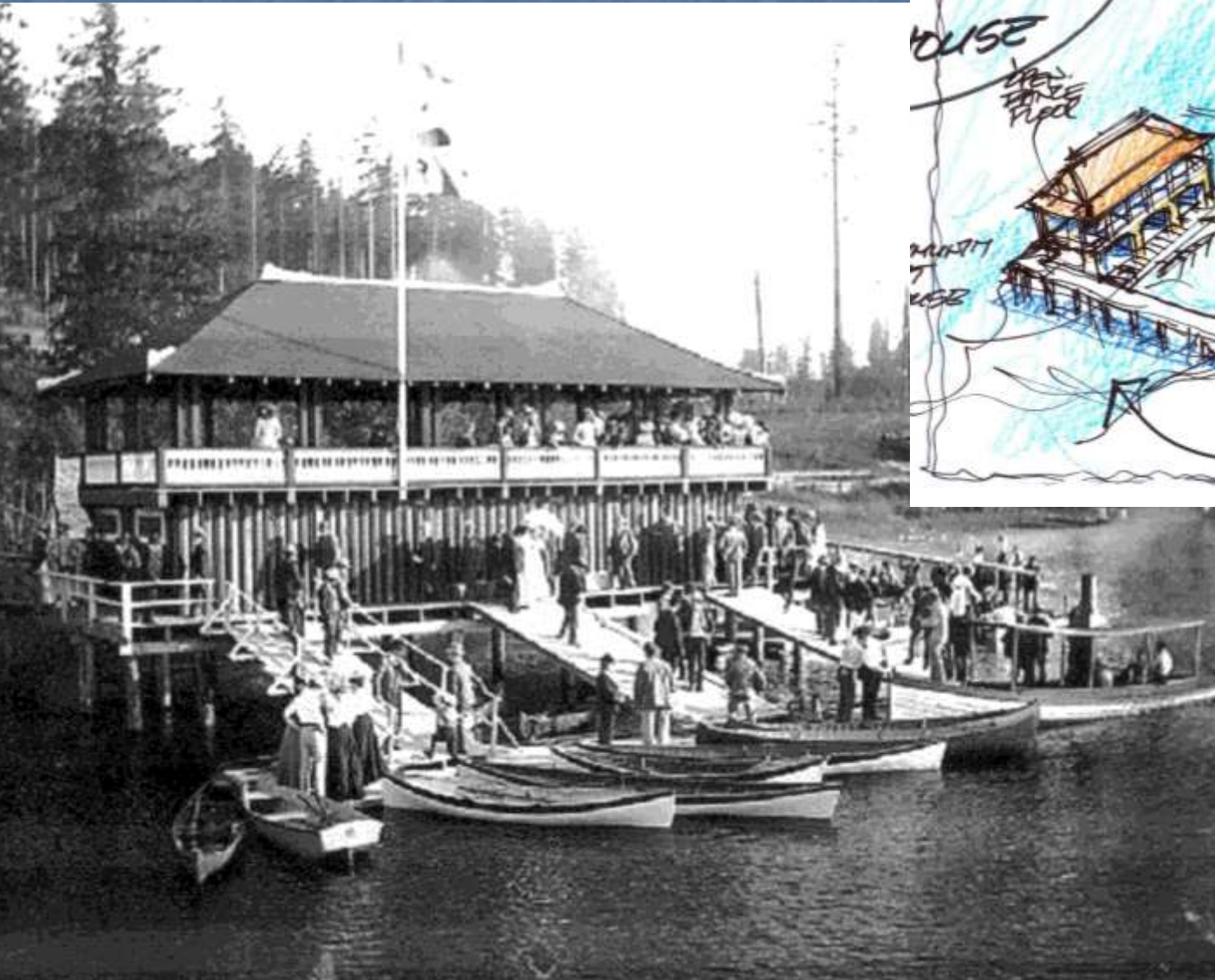
MUSEUM PLAZA
(MARKET) - FLEX SPACE

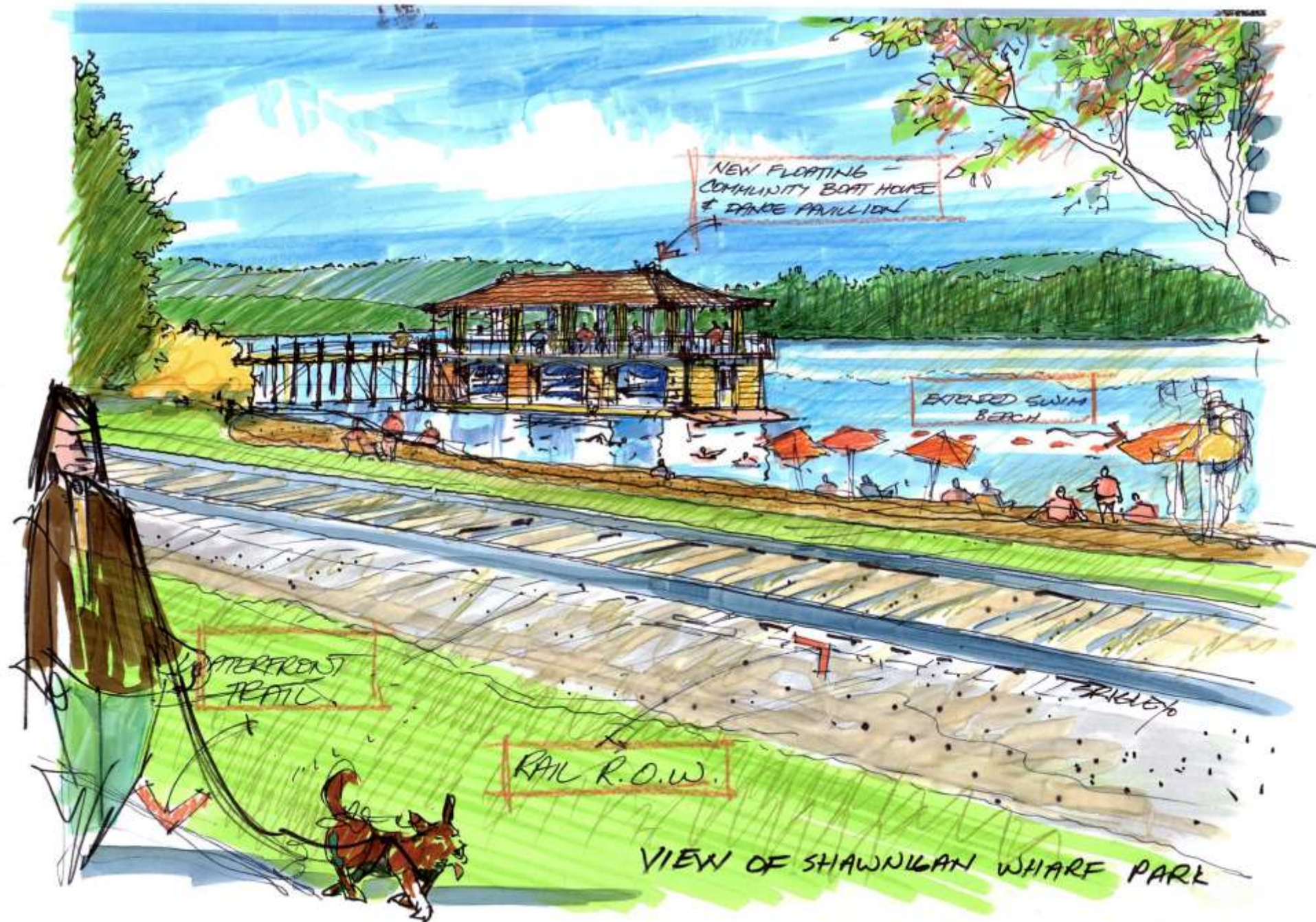
LOOKING TOWARDS LAKE - ALONG SHAWNEGAN MILL BAY ROAD

Lookout



Boat House





4. Historic Village In-fill



Artisan Muse



PARK + INFILL SECTION



Sensitive Residential Infill



5. New Development



New Development: North Village



New Development: North Village



New Development: North Village



New Development: Hotel

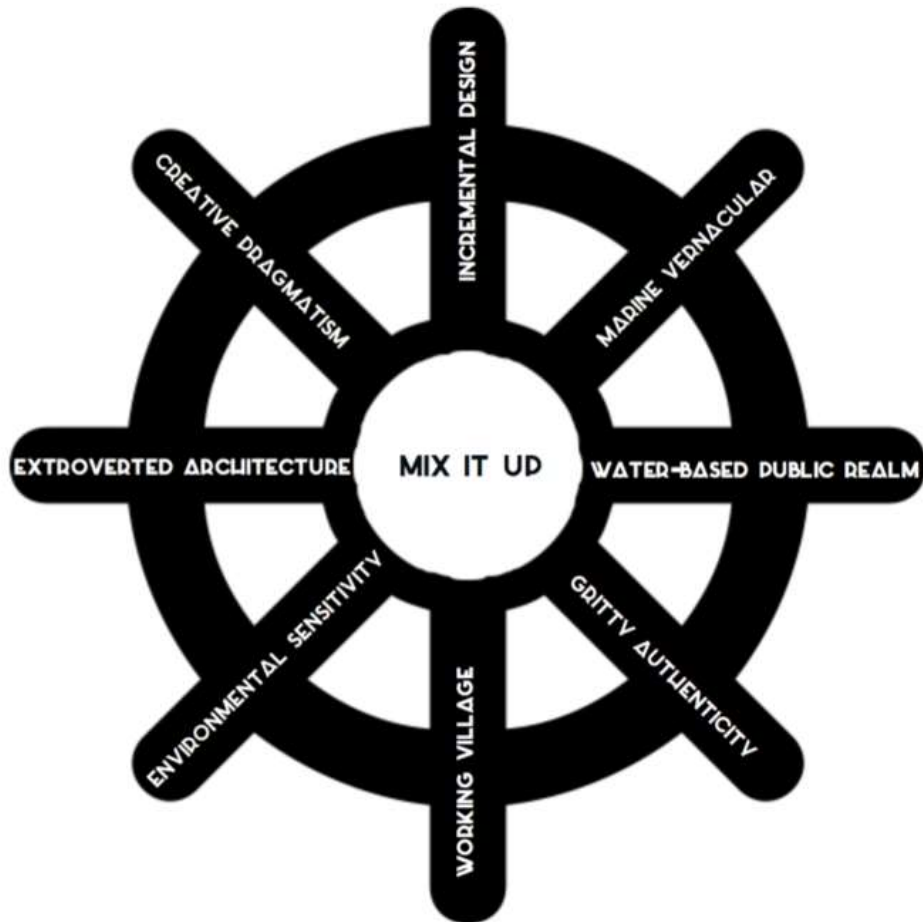


New Development: North Village



Design Guide

GUIDING PRINCIPLES



Village Character



Village Character



REDUCING Shawnigan Lake Village CARBON FOOTPRINT

- **Mobility:** Pedestrian and bicycle orientation, Water Taxi, Car Co-ops, Bus Shuttle.
- **Green Network:** Village Walk and comprehensive and safe trail/pathway network
- **Soft Touch:** Water/green/permeability and development guidelines (Design Guide)

BUILDING COMMUNITY



SHAWNIGAN LAKE COMMUNITY PAVILION

This pavilion was designed and constructed by the community of Shawnigan Lake in recognition of Canada's 150th year. This gathering place will be enjoyed by future generations thanks to the generous support from the following partners, contributors and volunteers.

Project Partners

Canada



Shawnigan
Community

Project Contributors

Steering Committee



Will Duggan
Andrew Higginson
Pat Lintaman
Lori Treloar



Burch Engineering
Cliff Findlay
Sarah Malerby

Ron Cuthbert
Gravel Hill Supplies
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Suburban Roofing

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Gutters R Us
NTL Excavating

Don Drake
Mark Lauder
Preston Timberworks

Shawnigan Garage
Signology

Project Volunteers

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Noah Huston
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John Krug

Maggie Preston
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Wendy Sehn
Wade Smith
Garry Stewart
Grant Treloar
Ken Waet
Fran Whitfield

Mark Lauder
Maurice Lobe
Tom Lupton
Brody Marshall
Mike Marshall
Nigel Mayes
Roger Painter
Jeanne Pepper

Maggie Preston
Skip Whitfield
Ed Wiebe
Jean-Marie Wilson
Lisa Wilson
Felix Wilson
Oliver Wilson
Gay Wise
And others



IMPLEMENTATION

Build COMMUNITY

Branding
Marketing
Funding &
partnerships

Improve PLACES

Wayfinding
Beautification (public
art)
Do It yourself
Urbanism (benches,
plants, bike racks,
safety, lighting)

Amend POLICY

Parks commission
Mobile vendors,
markets, sports
rentals, events,
amend OCP & Bylaws

Protect the ENVIRONMENT

Stewardship
groups
Water Diversion -
Creek Mouth

Other ACTIONS

NEXT STEPS

Phase 1 Completion: Comments

- Vision Framework Refinements

Phase 2: Detailed Refinements of Strategies

Phase 3: Review and Adoption

- Public Review in January 2020
- Guidelines Development
- Review and Adoption by CVRD Directors