

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at the Community Futures Boardroom on September 16, 2010 at 7:30 am.

PRESENT: Chair Bruce Sampson
Director Kent
Director Morrison
Director Kuhn
George Robbins
Mike Kelly
John Morris
Marsha Stanley
Jenn George

ALSO

PRESENT: Cheryl McLay, Regional Manager, Rural BC Secretariat
Tom Anderson, General Manager, Planning & Development
Geoff Millar, Manager, Economic Development
Kathy Lachman, Business Development Officer
Judy Mills, Recording Secretary

ABSENT: Vice-Chair Dave Jackson
Pat Foster
Jane Worton

APPROVAL OF AGENDA

Four addenda were added to the agenda.

It was moved and seconded the agenda be accepted.

MOTION CARRIED

ADOPTION OF MINUTES

It was moved and seconded that the August 19, 2010 EDC meeting minutes be accepted.

MOTION CARRIED

BUSINESS ARISING OUT OF MINUTES

Going forward Outlook meeting requests will be sent out to Commission members so the Economic Development Manager will know in advance who will be attending the meetings.

DELEGATIONS

**D1
Building Resilient
Rural Communities
and Robust Regional
Economies**

Cheryl McLay, Regional Manager, Rural BC Secretariat, presented a power point presentation on Building Resilient Rural Communities and Robust Regional Economies. Highlights included their mandate, vision, goals, challenges, programs & initiatives, resources, follow up and support. Discussion took place regarding transportation for the island and benefit to have a

Regional perspective. The presentation was emailed out to all the Economic Development Commission members.

CORRESPONDENCE Not applicable.

REPORTS

**R1
Mid Year Budget Staff
Report**

The Economic Development Manager presented the Mid Year Budget Report. EDC and Tourism are on track. Agriculture dollars are yet to be spent pending the formation of the Agriculture Advisory Committee. Some costs will be incurred for the Sustainable Economic Development Strategy. Two grants to come; one for the Site Selector Analysis and one for the Area Agricultural Plan. Most of the Tourism expenses are incurred in the fall for 2011 purchases. Currently receiving great exposure from a number of prominent sources: BC Magazine, Sunset Magazine, and Pacific Yachting Magazine. The 2011 Official Cowichan Travel Planner advertising campaign is in full swing. Support has been given to the Cowichan Agriculture Society 3rd Annual Harvest Festival and the 6th Annual Cowichan Wine & Culinary Festival.

**R2
Sustainable Economic
Development Strategy**

Mike Kelly left the room re spouse application.

Three submissions were received for the Request for Proposal. The Economic Development Manager met with Director Kuhn of the sub-committee to review and score. Marsha Stanley and Jane Worton also part of the sub-committee were absent and reviewed and scored the submissions on-line. Recommendations were made to the Economic Development Commission. Based on the discussion by the Economic Development Commission a recommendation was made to hire EDCC Consulting.

Mike Kelly returned to the meeting.

UNFINISHED BUSINESS

**UB1
Core Measurements**

Tabled due to time constraints.

**UB2
EDC Network Social**

Dates will be circulated.

NEW BUSINESS

NB1 Tabled due to Jane Worton's absence.
Business Retention & Expansion Programs

NB2 Tabled due to time constraints.
Clean Technology Update

NB3 George Robbins will be the primary EDC appointment to the
Agriculture Advisory Committee Agriculture Advisory Committee. Marsha Stanley will be the
Appointment Alternate appointment.

CLOSED SESSION Not applicable.

ADJOURNMENT **It was recommended that the Regular meeting adjourn.**

The meeting adjourned at 9:05 am. Next meeting is October 28, 2010.

Certified Correct:

Chairperson

Secretary

Dated: _____