

Minutes of the Regular Economic Development Commission Meeting held on Thursday, July 18, 2013 at 7:30 am in the Community Futures Boardroom, 135 Third Street, Duncan, BC.

**PRESENT**

George Robbins, Chair  
Directors P. Kent and I. Morrison  
Sandra Goth, Russ Jenkins, Robert Radford, Blair Herbert, Michael Kelly,  
Marsha Stanley, Dana Thorne, Roger Hart and Warren Weir

**ALSO PRESENT**

John Koury, EDC Chair, District of North Cowichan (7:45 am)  
Tom Anderson, General Manager, Planning & Development  
Geoff Millar, Manager, Economic Development  
Kathy Lachman, EDC Business Development Officer  
Judy Mills, Recording Secretary

**ABSENT**

**APPROVAL OF  
AGENDA**

**It was moved and seconded that the agenda be amended with the addition of the following items:**

**NB1 Reports**

**NB2 Association of BC Forest Professionals (ABCFP)**

**NB3 Farmstay update**

**and that the agenda, as amended, be approved.**

**MOTION CARRIED**

**ADOPTION OF  
MINUTES**

**It was moved and seconded that the minutes of the Economic Development Commission meeting held May 16, 2013 be adopted.**

**MOTION CARRIED**

**BUSINESS ARISING  
FROM THE MINUTES**

Not applicable.

**REPORTS**

**R1 – Delegations**

Bylaw No 2922 was reviewed. Updates were given on Wine Island Grower's Association and Cittaslow Cowichan Bay Society delegations.

**R2 – Consultant's  
Report**

**It was moved and seconded that the Economic Development Commission receive the Consultant's report from Clemens Rettich and further that the Commission form a subcommittee and agree to meet at a date and time to be determined to review and discuss the report and the accompanying recommendations.**

**MOTION CARRIED**

Chair Robbins formed a subcommittee with Roger Hart, Marsha Stanley, Russ Jenkins, Sandra Goth, Dana Thorne and appointed Blair Herbert as Chair. Blair Herbert defined terms of reference; to review Consultant's report from Clemens Rettich and make recommendations to the Commission at the September meeting.

**It was moved and seconded to accept Blair Herbert terms of reference and have the subcommittee report back at the September meeting.**

**MOTION CARRIED**

**R3 – Award**

Geoff Millar reported that Economic Development Cowichan was awarded the Economic Development Marketing Award 2012-2013 for the Once Upon a Day Cowichan film at the Economic Development Association of BC Conference in June. The marketing award was for communities over 20,000. Next we will be submitting an application for the Tourism Vancouver Island Marketing Awards in September.

**R4 – August Meeting**

**It was moved and seconded to not have an Economic Development Commission meeting in August 2013.**

**MOTION CARRIED**

Due to the Union of BC Municipalities Conference the next Economic Development Commission meeting was moved to Thursday, September 12, 2013.

**8:20 A.M.**

Director Morrison left the meeting.

**CORRESPONDENCE**

**C1 – City of Duncan**

It was decided that Geoff Millar will meet with the Duncan Caprice Theatre owners and connect with one or two big chain theatre companies and respond to the 2013 Junior Council.

**It was moved and seconded to direct staff and let the 2013 Junior Council c/o the City of Duncan know what we will do and plans to respond.**

**MOTION CARRIED**

**UNFINISHED  
BUSINESS**

**UB1 – Green  
Building Policies**

Geoff Millar reported Rachelle Rondeau will be moving forward with the Green Building policies and there is not a lot of time left for feedback. Notes were made from the May EDC meeting.

Discussion regarding tabled motion took place and it was noted builder incentive is principle related and if market is there fixed costs may not be an issue. Roger Hart agreed with member comments about zoning being an effective tool.

**NEW BUSINESS**

**NB1 – Reports**

Geoff Millar suggested including regular updates at the EDC meetings for Environment, Agriculture, Tourism and Economic Development to improve communication.

Kathy Lachman gave an update on the progress of the Area Agricultural Plan. Total of 79 action items; 28 are complete; 14 items are in progress, 31 items are yet to be addressed and 6 are duplicate items. Will be putting forward 2014 supplemental budget items in order to complete. Brochure has been developed entitled "So you want to move to the countryside...what you can expect". It is

racked in the CVRD lobby and on the website and looking at other distribution channels.

**NB2 – ABCFP**

Chair Robbins circulated an application for the Association of BC Forest Professionals seeking governing councillors. Deadline is August 2, 2013. Opportunity to participate and offer feedback to and from the Commission regarding the Forest sector.

**NB3 - Farmstays**

Tom Anderson reported the Economic Development Commission and the Regional Agricultural Advisory Commission presented opposing recommendations to the Electoral Area Services Committee. Motion was carried to not proceed with farmstays. Land Owners do have option to go through public re-zoning process. Resolution was communicated to delegate, Rick Pipes, via Planning and Development and Geoff Millar.

**CLOSED SESSION**

Not applicable.

**ADJOURNMENT**

**It was moved and seconded that the meeting be adjourned.**

**MOTION CARRIED**

The meeting adjourned at 9:08 am.

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Chair

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Recording Secretary