



## ECONOMIC DEVELOPMENT COMMISSION MEETING

March 17, 2011

7:30 AM – Community Futures Boardroom  
135 Third Street, Duncan, BC V9L 1R9

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### AGENDA

|                                                                                                                                                                                        | PAGES |
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| 1. <u>APPROVAL OF AGENDA:</u>                                                                                                                                                          | 1-2   |
| 2. <u>ADOPTION OF MINUTES:</u><br>EDC Meeting Minutes of February 22, 2011                                                                                                             | 3-5   |
| 3. <u>BUSINESS ARISING FROM THE MINUTES:</u>                                                                                                                                           |       |
| 4. <u>REPORTS</u><br>R1 Verbal report – update on Agricultural Advisory Committee                                                                                                      |       |
| 5. <u>DELEGATIONS:</u><br>D1 EDCD Consultants; Dale Wheeldon & Colleen Bond<br>Economic Development Sustainable Strategy Overview<br>Video presentation of Strategy goals & objectives |       |
| 6. <u>NEW BUSINESS:</u>                                                                                                                                                                |       |
| 7. <u>ADJOURNMENT:</u>                                                                                                                                                                 |       |

**Note:** A copy of the full agenda package is available at the CVRD website [www.cvrld.bc.ca](http://www.cvrld.bc.ca)

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Bruce Sampson, Chair  
Vacant, Vice-Chair  
Director Kent  
Director Morrison

George Robbins  
Pat Foster  
Michael Kelly  
John Morris

Jane Worton  
Marsha Stanley  
Jenn George

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**Full Agenda Package:**

DIRECTOR GILES, CHAIR  
DIRECTOR MARCOTTE  
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DIRECTOR MCGONIGLE

DIRECTOR KUHN  
DIRECTOR HARRISON  
DIRECTOR IANNIDINARDO  
DIRECTOR DUNCAN  
DIRECTOR COSSEY  
DIRECTOR DOREY

**AS WELL AS:**

WARREN JONES, CHIEF ADMINISTRATIVE OFFICER  
MARK KUEBER, GENERAL MANAGER CORPORATE SERVICES  
TOM ANDERSON, GENERAL MANAGER PLANNING & DEVELOPMENT  
GEOFF MILLAR, ECONOMIC DEVELOPMENT MANAGER  
KATHY LACHMAN, BUSINESS DEVELOPMENT OFFICER  
FELICITY ADAMS, MANAGER OF DEVELOPMENT SERVICES, TOWN OF LADYSMITH  
RUTH MALLI, CITY MANAGER, TOWN OF LADYSMITH  
DAVE DEVANA, ADMINISTRATOR, DISTRICT OF NORTH COWICHAN  
JOSEPH FERNANDEZ, ADMINISTRATOR, TOWN OF LAKE COWICHAN  
TOM IRELAND, ADMINISTRATOR, CITY OF DUNCAN  
CATHY ROBERTSON, MANAGER COMMUNITY FUTURES COWICHAN

Minutes of the regular meeting of the ECONOMIC DEVELOPMENT COMMISSION held at the CVRD, Committee Room 2, February 22, 2011 at 4:00 pm.

**PRESENT:** Chair Bruce Sampson  
Director I. Morrison  
Director P. Kent  
Director K. Kuhn  
Director M. Marcotte  
Pat Foster  
Mike Kelly  
George Robbins  
John Morris  
Marsha Stanley

**ALSO**

**PRESENT:** John Koury, Councillor North Cowichan  
Tom Anderson, GM, Planning & Development  
Geoff Millar, Manager, Economic Development  
Kathy Lachman, Business Development Officer  
Judy Mills, Recording Secretary

**ABSENT:** Jenn George, Jane Worton

**APPROVAL OF  
AGENDA**

Two addenda were added. Correspondence C1 was moved to item #8 and C2 was moved to item #4.

**It was moved and seconded the agenda be accepted.**

**MOTION CARRIED**

**ADOPTION OF  
MINUTES**

**It was moved and seconded the November 18, 2010 EDC meeting minutes be accepted.**

**MOTION CARRIED**

**BUSINESS ARISING  
OUT OF MINUTES**

**BA1  
EDC LEASE**

**It was recommended the Board authorize the Chair and Corporate Secretary to sign a five year (renewal) lease for the Economic Development Division at 135 Third Street, Duncan.**

**MOTION CARRIED**

**CORRESPONDENCE**

**C2  
IAF LETTER**

The Economic Development Manager received a letter from the Investment Agriculture Foundation of BC dated February 14, 2011. It contained a Contribution Agreement that requires signatures of authorized CVRD representatives in order to proceed with the funding for the CVRD Area Agriculture Plan.

It was recommended the Board authorize the Chair and Corporate Secretary sign a Contribution Agreement with the Investment Agriculture Foundation of BC for the CVRD Area Agriculture Plan.

**MOTION CARRIED**

**DELEGATIONS**

Not applicable.

**REPORTS**

**R1  
EDC & TOURISM  
BUDGET**

The Economic Development Manager reviewed the 2010 year end financials as well as the 2011 Economic Development and Tourism budget. It was noted the 2011 requisition for both budgets remained the same with no increases.

**It was moved and seconded the 2011 Economic Development and Tourism budget was received by the Economic Development Commission.**

**MOTION CARRIED**

**UNFINISHED  
BUSINESS**

**UB1  
SUSTAINABLE  
ECONOMIC  
DEVELOPMENT  
STRATEGY**

Marsha Stanley arrived.

The Economic Development Manager provided an update on the Sustainable Economic Development Strategy. The consultants are working on the draft along with the Investment Readiness Test. Estimated completion is mid March. Both documents will be circulated to the Economic Development Commission for review and comments at the next meeting, March 17, 2011. Next step will be to do a joint presentation to the CVRD Regional Services Committee.

**CORRESPONDENCE**

**C1  
ENVIRONMENT  
COMMISSION LETTER**

John Morris and Director P. Kent arrived.

The EDC Chair received a letter of invitation from the Environment Commission Chair dated February 2, 2011 for a workshop on Sustainable Land-Use and a proposed joint meeting for February 22, 2011. This will include a discussion about whether or not the Economic Development and the Environment Commissions should form a closer working relationship to examine both economic and environmental issues.

An in-depth discussion took place regarding benefits, concerns, structure, environmental constraints, contribution, Commission

vision, growth and assistance. It was decided there was not enough member support for a combined Commission. It was suggested the Economic Development Manager and Environment Manager meet for discussions prior to agenda preparations to incorporate joint projects of interest.

**It was moved and seconded to have quarterly or bi-annual meetings with the Environment Commission in support of shared dialogue.**

**MOTION CARRIED**

**NEW BUSINESS**                      Not applicable.

**CLOSED SESSION**                Not applicable.

**ADJOURNMENT**                    **It was moved and seconded that the meeting be adjourned.**

**MOTION CARRIED**

The meeting adjourned at 5:11 pm. Next meeting will be on March 17, 2011 at the Community Futures Cowichan Boardroom, 135 Third Street at 7:30 am.

Certified Correct:

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Secretary

Dated: \_\_\_\_\_